6x MORE VISIBILITY IN FRONT OF MARINE PURCHASERS
Get 6x more Profile Click-Throughs with a Premium Profile

You most likely have a free basic listing on ShipServ Pages, the largest marine search engine.

We recommend you consider upgrading to a Premium Profile as you will get on average 6x more profile views. That's 6x greater visibility in front of purchasers in sourcing mode.

A basic listing really is basic, and all basic listings are ranked below all Premium Profiles.

From a brand and sales perspective, you won't be showing your company at its best without a Premium Profile.
Comparing basic to Premium

As you can see, you can include much more information in a Premium Profile – making your company stand out from your competitors.
Why ShipServ Pages?

- ShipServ Pages is the largest online sourcing directory for purchasers
- 4.2 million searches per year
- Used by tens of thousands of buyers
- Features over 73,000 maritime suppliers
A basic listing is very limited in terms of the information you can add. You will not be able to effectively market your company or show it in the best light.

As ShipServ knows more about you from the increased information in a Premium Profile, we return your company more often in search results.

Premium Profiles are ranked above basic listings.

**Why is a Premium Profile (much) better?**

1. Include far more content about your company and products
   - A basic listing is very limited in terms of the information you can add.
   - You will not be able to effectively market your company or show it in the best light.

2. Appear in search results more often
   - As ShipServ knows more about you from the increased information in a Premium Profile, we return your company more often in search results.

3. Get ranked higher
   - Premium Profiles are ranked above basic listings.

= 6x more Profile Click-Throughs for your company
Showing your company at its best

From a brand and marketing perspective, you want to show your company at its best.

See all the information you can include ONLY with a Premium Profile....
The right solutions for your company

While a Premium Profile gets you 6x more profile views, our add-on solutions give you even more exposure and even more Profile Click-Throughs...

Maximise Exposure
Maximise your brand and company exposure with:

- Premium Profile
- IMPA’s Marine Stores Guide
- Spotlight Listing
- Banner Advertising
- Measurement & analysis
Contact us

ShipServ runs the largest trading platform and also search engine (ShipServ Pages) for marine suppliers and buyers.

Suppliers can significantly improve their exposure in front of marine buyers by upgrading to a Premium Profile on ShipServ Pages.

Suppliers trading with buyers on the ShipServ platform can quote more efficiently by upgrading to SmartSupplier.

For further information please:

Visit: www.shipserv.com
Email: marketing@shipserv.com
Call: +44 1395 888 998 | US: +1 732 738 6500